

SHARK FIN<sup>®</sup>  
PROFESSIONAL SHEARS



“it's all  
about  
control”

# Mission Statement

At the SHARK FIN SHEAR COMPANY our one and only goal is to offer you the most technologically advanced shears in the world, that will make your job as a professional hair stylist the most comfortable and healthiest it can be. Our patented technology has been tested for over 9 years throughout the world and is proven to dramatically help you on a daily basis.

*I personally guarantee it!*

Randy Ferman  
CEO/Founder

## What makes Shark Fin® different?



Our innovative handle combined with our Shear Fit™ finger fitting system offer the professional stylist the ONLY true ergonomically designed shear in the world today.

Only our Shear Fit™ finger fitting system allows our shears to be custom fitted to the stylists own exact thumb and ring finger diameter for perfect control, comfort and a relaxed grip.

We have spent more than 5 years developing and designing our shears specifically to help professional stylists help their hands! They are so unique we have been issued patents on our Shark Fin® handle and our Shear Fit® finger fitting system in the United States, Canada and all of Europe.

Our Shark Fin® shear is the most ergonomically designed and most comfortable shear available at any price!



US PATENT # D502070  
US PATENT # 7373728 B2  
US PATENT # D526880

EUROPEAN PATENT # 000127972-001  
EUROPEAN PATENT # 000127972-002

*Other patents pending worldwide.*

## How Our Patented Technology Make Shark Fin® Shears Different



[www.sharkfinshears.com](http://www.sharkfinshears.com)

Want a GREAT pair of shears at an unbelievable price?? Then take a look at our NEW STANDARD line of shears... they are forged with hand-welded construction and made from the finest Japanese-440-A steel, with sharp crisp convex edges. Perfect for the new stylist! They have a Rockwell hardness of 55-56.

Available Sizes:  
5.5" / 6.25"



**Texturizer**



Our texture shears come in a wide variety of styles from chunking, texturizing, thinning to blending. They are whisper quiet and silky smooth and are thoroughly tested for crisp clean cuts without folding or bending the hair.

Included with every Shear purchase:



[www.sharkfinshears.com](http://www.sharkfinshears.com)

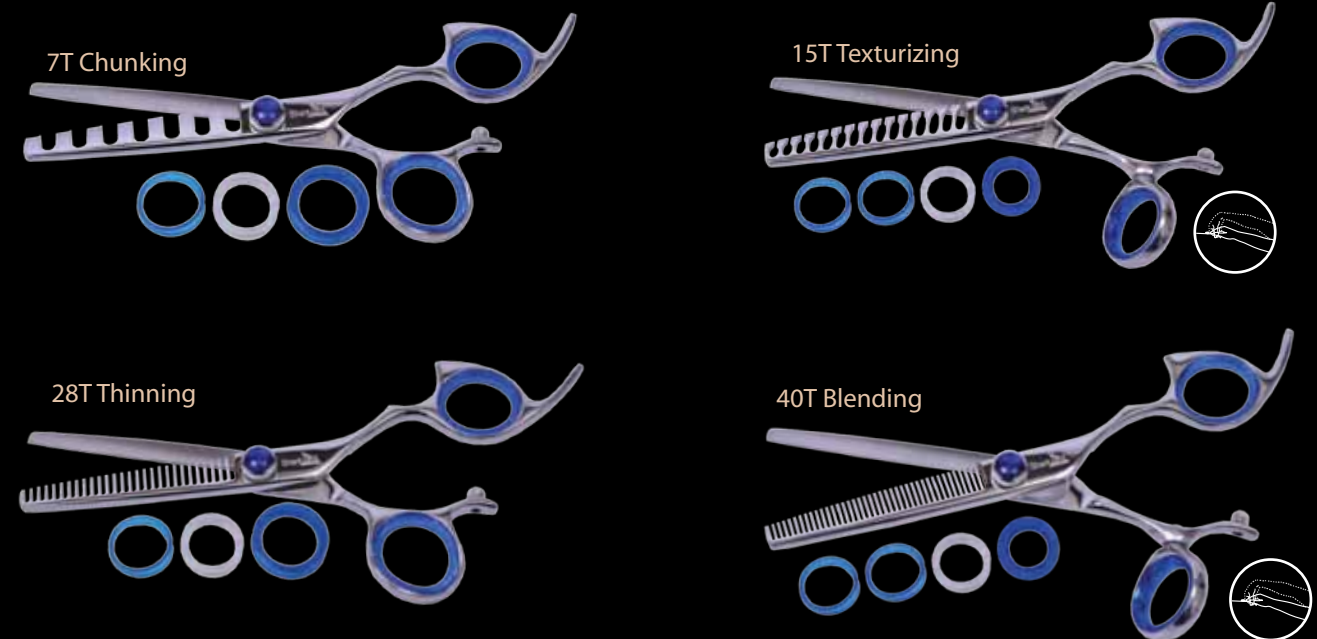


Made from the finest 440-A steel from the Hitachi factory in Japan, you can expect extremely sharp convex edges ... GREAT for all hair cutting techniques including slide and point cutting. These shears will provide smooth effortless cuts and are extremely durable. They have a Rockwell hardness of 57-58.



Available Sizes:  
5.0" / 5.5" / 6.25" / 7.0"  
Swivel and Non-Swivel

Available In:  
Swivel and Non-Swivel **Texturizers**



Our texture shears come in a wide variety of styles from chunking, texturizing, thinning to blending. They are whisper quiet and silky smooth and are thoroughly tested for crisp clean cuts without folding or bending the hair.

*"The Shark Fin shear that I purchased has been heaven sent. I've been a stylist for 12 years and these are the best shears I've ever used. My haircuts are more precise and the design of the shears has helped my carpal tunnel syndrome tremendously. Also, the customer service is outstanding. Thanks so much!"*

- Melissa Melville,  
Hair Dimensions  
Jacksonville, NC

Included with every Shear purchase:



Made from the finest 440-A steel from the Hitachi factory in Japan, you can expect super sharp convex edges for smooth effortless cuts from our PROFESSIONAL line. These shears are extremely durable. They have a Rockwell hardness of 57-58.

Choose from 5 titanium colors.



Blue

Available In:  
5.5" / 6.25"  
Swivel and Non-Swivel  
Right and Left Hand  
Blue, Pink, Black, Purple



Pink



Rainbow

Rainbow Available In:  
5.0" / 5.5" / 6.25" / 7.0"  
Swivel and Non-Swivel  
Right and Left Hand



Black



Purple

SWIVEL ACTION - See page 13

Included with every Shear purchase:



Shear Fit™ Finger Fitting System



7T Chunking

For all your texturizing needs!



15T Texturizing



28T Thinning



40T Blending

Available In:  
7T / 15T / 28T / 40T  
Rainbow Only  
Swivel and Non-Swivel  
Right and Left Hand

Our texture shears come in a wide variety of styles from chunking, texturizing, thinning to blending. They are whisper quiet and silky smooth and are thoroughly tested for crisp clean cuts without folding or bending the hair.

SWIVEL ACTION - See page 13

[www.sharkfinshears.com](http://www.sharkfinshears.com)

"Thank you for your wonderful shears. I am able to work again! I have been a hair stylist for over 30 years and cutting caused such cramps, numbness and pain that ran all the way up to my elbow, that I had to stop working. I saw your ad and ordered the swivel 5.5" rainbow. What a difference. My hand does not cramp and the tingles are gone. After using your shears, I find I can not use my old ones anymore. Just trying to cut with them causes cramps almost immediately. Again, thanks for a great product!"

Best Regards  
Anne Pelicano  
Studio Anne LLC  
Frederick, MD

Included with every Shear purchase:



Shear Fit™ Finger Fitting System

We love our lefty's ... We are proud to be the ONLY shear company in the world to offer a full line of left handed shears in all models! With 440-A steel made from the Hitachi factory in Japan, these shears will out perform your wildest expectations. Sharp convex edges...GREAT for all hair cutting techniques including slide and point cutting. These shears will provide smooth effortless cuts and are extremely durable. They have a Rockwell hardness of 57-58.



Stainless



Rainbow

Available In:  
5.0" / 5.5" / 6.25" / 7.0"  
Rainbow and Stainless  
Swivel and Non-Swivel

**Texturizer**



7T Stainless



15T Rainbow

Available In:  
7T / 15T / 28T / 40T  
Swivel and Non-Swivel



28T Stainless



40T Rainbow

Included with every Shear purchase:



Our texture shears come in a wide variety of styles from chunking, texturizing, thinning to blending. They are whisper quiet and silky smooth and are thoroughly tested for crisp clean cuts without folding or bending the hair.

[www.sharkfinshears.com](http://www.sharkfinshears.com)



Take the next step in ultimate comfort and performance with our new SUPER SWIVEL! The double swivel thumb combined with our patented Shark Fin® handle and patented Shear Fit™ finger fitting system, allows for even greater freedom of movement for unmatched control and comfort. They are the most technologically advanced shears in the world! With 440-A steel made from the Hitachi factory in Japan, you can expect extremely sharp convex edges. They have a Rockwell hardness of 57-58.



Rainbow

Available In:  
5.0" / 5.5" / 6.25" / 7.0"  
Rainbow and Stainless  
Right and Left Hand



Stainless



Also Available in:  
5.5" / 6.25"  
Purple, Pink, Blue and Black  
Right Hand Only

Included with every Shear purchase:



### The Newest Addition to the SHARK FIN® Family

Our Double Shark Fin® has been designed for the stylist who wants maximum contact with the shear for unmatched control and comfort.

Made from VG-10, one of the hardest steels available from the Hitachi factory in Japan. These shears also have ball bearings in the pivot area and swivel thumb for effortless movement of the shear with sharp convex edges, which translates to soft smooth cuts and unmatched technology at a GREAT price. They have a Rockwell hardness of 59-60.

**NEW**  
Patented  
Double  
Shark Fin®  
Handle



Available  
SUMMER  
2010



Available In:  
5.5" / 6.25"  
Stainless Only  
Swivel, Non-Swivel  
and Super Swivel  
Right and Left Hand

Included with every Shear purchase:



 SWIVEL ACTION - See page 13

### When Only The Best Will Do

100% HANDMADE ... Trained in Japan our craftsman use only the finest Hitachi ATS-314 Japanese steel to ensure unmatched razor sharp convex edges. You won't even feel the blades as they slide effortlessly through the hair and they are 30% lighter than conventional shears. These shears come with a ball bearing system in the pivot area and swivel thumb. We have added nylon glide strips at the back of the blades for additional friction reduction. They have a Rockwell hardness of 62-63.



Nylon Glide Area



Available In:  
5.5" / 6.25"  
Stainless Only  
Swivel and Non-Swivel  
Right and Left Hand

Included with every Shear purchase:



 SWIVEL ACTION - See page 13

[www.sharkfinshears.com](http://www.sharkfinshears.com)

# Give Your Students The Right Fit

See how other schools have found the right fit with our patented Shear Fit™ finger fitting system.



**Offers students the ultimate in control, performance and comfort.**



Student Kit Deluxe

#### DELUXE KIT INCLUDES:

- 5.5" forged, hand welded 440-A Japanese steel cutting shear with convex edge
- 28 tooth forged, hand welded 440-A Japanese steel thinning shear with convex edge
- Mannequin shear with convex edge
- Mannequin 28 tooth thinning shear with convex edge
- Shark Fin razor with feather blade
- Lubricating oil pen and bandages
- Two six inch combs (not pictured)
- Five sets of Shear Fit™ finger fitting system for all shears and razor
- Simulated leather pouch
- Instructional DVD



All SHARK-FIN® Shears come with our patented handle and Shear Fit™ finger fitting system allowing the student to custom fit the shear to their exact ring and thumb diameter, for a relaxed grip and superior control.

# Shark Fin® Student Kits

The only patented shear in the world that will start the student out with proper scissor form which will allow them to learn quicker. Only our patented Shark Fin® handle aligns the nerves and tendons in the student's hand, and can help to reduce and may even eliminate the risk of getting carpal tunnel syndrome, nerve damage and other health related issues caused by improperly fitted shears. Our student kits also come with our patented finger fitting system, so that each shear is custom fitted to the student's own ring finger and thumb diameter for perfect control, comfort and a relaxed grip.



*"I didn't think you could teach an old dog new tricks, but you did! The shears are great, the way they feel in your hand is wonderful. No more hurting in your shoulder or neck. I didn't know that the way I was cutting hair was hurting me but I could feel the pain. Looking forward to NO MORE PAIN!!! Can't wait to get my students using Shark Fin shears. They loved the way mine feel."*

Connie Watson  
CC's Cosmetology College



Student Kit Standard

#### STANDARD KIT INCLUDES:

- 5.5" forged, hand welded 440-A Japanese steel cutting shear with convex edge
- 28 tooth forged, hand welded 440-A Japanese steel thinning shear with convex edge
- Lubricating oil pen and bandages
- Two sets of Shear Fit™ finger fitting system
- Simulated trifold leather pouch
- Instructional DVD

*Both the Deluxe Kit and Standard Kit are available with your school logo and name at no additional charge. Minimum quantity applies.*

**Our Student Kits start students off with proper scissor form right from the start. Properly fitted shears make the instructor's job easier and helps students learn faster.**

[www.sharkfinshears.com](http://www.sharkfinshears.com)

**Shear Cases**

Also available in Pink



Shark Fin® Case - Black  
Holds two shears



Tri-Fold Black  
Leatherette Pouch  
Holds two shears



Easy Zip Black  
Leatherette Case  
Holds one shear

**Accessories**



Shear Fit™ Finger  
Fitting System - 15 Inserts



Leather Polishing Cloth



Shark Fin® Razor with Feather Blade



Lubricating Oil Pen

**LEGEND**

Patented SHEAR FIT™  
Finger Fitting System



Our Shear Fit™ finger fitting system allows the stylist to fit the shear to their exact thumb and ring finger diameter by adding or removing special ring guards. All Shark Fin® shears come with 4-6 different guard sizes for a custom fit.

Rockwell Hardness Key

Rockwell Hardness testing is a method of measuring the hardness of materials and resistance to indentation. The higher the number - the harder the material which means the blades stay sharper longer and are more durable. Our shears have a Rockwell Hardness in the range of 55-63.

- Standard Line: RH 55-56
- Professional Line: RH 57-58
- Professional Titanium Line: RH 57-58
- Professional Lefty Line: RH 57-58
- Professional Super Swivel Line: RH 57-58
- Double Shark Fin® Line: RH 59-60
- Elite Line: RH 62-63

Swivel Action and Benefits



Swivel action illustrates how a stylist is able to drop their elbow and shoulder and straighten out their wrist. The benefit of using a swivel shear is the ultimate in performance, comfort and control.

Forged vs. Cast

**CAST:** A metal-forming process whereby molten metal is poured into a mold. It is a less expensive way to produce the part. A cast shear is very brittle, so if the shear is dropped, it can shatter or bend and cannot be bent back to its original shape.

**FORGED:** A process of using heat and working metal to a finished shape by hammering or pressing. The forging process makes a much more durable shear. It can be repaired easier if dropped, unlike a cast shear.

**FORGED WITH HAND WELDED HANDLES AND BLADES:** The same forging process is used, but normally the blades are made with a harder metal than the handles. The handles and blades are welded together so that the shears can be repaired if dropped or damaged more easily and brought back to factory specifications by a certified technician.

With every Shark Fin® shear the blades and handles are made separately and then hand-welded together to ensure excellent balance, great control and proper blade alignment.

In my opinion, Shark Fin swivel thumb shears are one of the best inventions ever made. They are not comparable to any other shear. My whole salon has these shears and are very pleased with the performance. The staff is also very helpful and friendly with any questions that I have. I would recommend Shark Fin Shears to any stylist wanting the best shears possible. These shears are a great investment for your career.

- Amanda Wilson, Covina CA

I have been a cosmetologist for 22 years. I gave up doing hair for 2 years because it was unbearable on my hands and carpal tunnel syndrome, that was until I saw an ad in a beauty magazine for your Shark Fin Swivel Thumb shears. I purchased the shears and texturizing shears. I can't tell you how much I love my shears, as they have let me continue to do the work I love, being a Hair Stylist.

Sincerely, -  
Susan Ziegler,  
Z Salon Washington State

The Shark Fin shear that I purchased has been heaven sent. I've been a stylist for 12 years and these are the best shears I've ever used. My haircuts are more precise and the design of the shears has helped my carpal tunnel syndrome tremendously. Also, the customer service is outstanding. Thanks so much! - Melissa Melville, Hair Dimensions

Jacksonville, NC

These Shark Fin shears have saved my hand. I've been cutting hair for thirty years and in the past eight I've experienced chronic pain in my cutting hand. Within the first 2 - 3 weeks of using the Shark Fin shears, my pain melted away. Now I feel I can work indefinitely. It's been nearly 2 years since I purchased my first 5.5" pair and still they don't need a major sharpening. Not wanting to be without them I've purchased a second pair, 6 1/4".

Couldn't be happier. I'm a very satisfied customer. - Dennis Souza

Limited Lifetime Warranty

The SHARK FIN® SHEAR Company warrants all SHARK FIN® Shears to be free from defects in manufacturing to the original purchaser for the life of the product. In the event of a defect in materials or workmanship return your shear to us for repair or replacement.

Accidental Damage Warranty

If you damage your SHARK FIN® SHEAR and we can not repair it, we will replace your shear at our discretion. You will be charged \$50.00 on our Standard, Professional, Super Swivel and Double Shark Fin lines and \$100.00 for the Monarch line - shipping is not included.

30 Day Trial Period

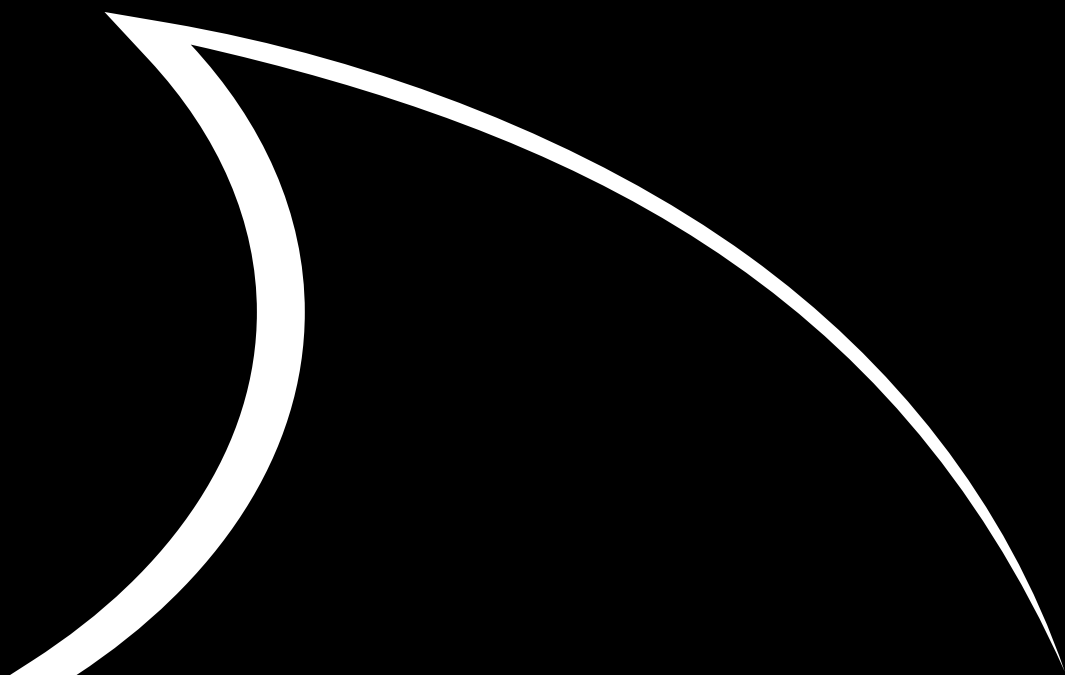
Try SHARK FIN® SHEARS for 30 days, if you don't absolutely love them send them back in new condition with all the packaging material for a full refund. If you love them, please tell your friends. It's that simple.

Free Lifetime Sharpening & Certified Sharpeners

We will sharpen your shears if needed, at no charge. You are only responsible for shipping and re-insurance. The cost is \$20.00 for reconditioning of the blades or \$35.00 if the blades have nicks or chips in them (for US residents only, all others call for prices); turnaround time is 4-5 weeks. Or, we strongly suggest you use one of our certified sharpeners in your area (call us toll free for a sharpener near you). Turnaround time is normally 5-7 business days at similar prices. Use of non-certified sharpeners will void your warranty; using our certified sharpeners keeps you from voiding your warranty.

[www.sharkfinshears.com](http://www.sharkfinshears.com)





SHARK FIN SHEAR COMPANY  
(888)544-7254 / (973) 527-7233 / (973) 527-7234 (FAX)  
[www.sharkfinshears.com](http://www.sharkfinshears.com)  
210 Kings Highway / Building A, Unit 1 and 2 / Landing, NJ 07850